



#ETHICALCONSUMER

CHOICES AGAINST OCCUPATION

COMPANIES I WILL AVOID	WHY	WHAT DOES IT LOOK LIKE?
BEAUTY		
Ahava Dead Sea	Ahava has been exploiting Palestinian natural resources by operating a mud excavation site in the occupied territory on the shores of the Dead Sea	
Moroccan Oil	MoroccanOil is actually a big name Israeli brand, although its name disingenuously portrays it to have a North African origin.	
Clinique	Chairman of Clinique Laboratories Ronald S. Lauder is also the president of the World Jewish Congress & Chairman of the Board of the National Jewish Fund, which strongly support Israel.	
FOOD		
Sabra Hummus	Sabra Hummus is a joint venture between PepsiCo and the Strauss Group, Israel's largest food company that provides financial support to the Israel Defense Forces.	
Nestle	Nestle owns Osem Investments, another large Israeli food manufacturer and distributor. Osem Investments profits from the Palestinian captive market and has factories on the lands of Palestinian destroyed villages.	
Coca Cola	Coca Cola Israel operates one of Coca Cola's largest bottling facilities worldwide and owns vineyards and dairy farms in illegally occupied territory.	
CLOTHING		
Victoria Secret	Victoria Secret is a large client of Delta Galil, a prominent Israeli manufacturer with sites on occupied Palestinian territories.	
SERVICES		
AirBNB (luxury retreats)	Listings on Airbnb's website were found in illegal settlements in the occupied Palestinian territories which cashed in 124.5 million USD in profit from Israel.	
CARS		
Hyundai	Hyundai construction equipment is being used by Israel to destroy their homes and communities.	
MANUFACTURERS		
Teva	This global Israeli company is the world's largest generic drug manufacturer by exploiting the Palestinian captive market. If the manufacturer (MFG) of your prescription medication is TEVA, you can call the pharmacy and request another brand for your generic medication.	
COMPUTERS		
HP	Hewlett Packard helps run the ID system that Israel uses to restrict Palestinian movement.	